

### OUR MISSION - Get People Rogaining

#### OUR PLAN

OBJECTIVES	STRATEGIES	MEASURES – BY 2022
<b>1. Increase participation</b>	<ul style="list-style-type: none"> <li>Organise good quality rogaines</li> <li>Increase the number of NSW events</li> <li>Market to orienteers, tertiary education, adventure racers and scouts</li> <li>Reward novices and volunteers</li> <li>Respond to participant surveys</li> </ul>	<ul style="list-style-type: none"> <li>Reviews and open feedback forums</li> <li>12 events per year</li> <li>50% of attendees to do more than one event per year</li> <li>&gt;100 people to receive Volunteer Reward per year</li> </ul>
<b>2. Increase event diversity</b>	<ul style="list-style-type: none"> <li>Extend the types of rogaines (eg. cyclegaine)</li> <li>Extend the locations for rogaines, especially NSW north coast</li> <li>Enhance collaboration with Orienteering NSW &amp; ACTRA</li> <li>Utilise new technologies</li> </ul>	<ul style="list-style-type: none"> <li>One or more events per year north of the Hunter</li> <li>Two shared activities per year with ONSW or ACTRA</li> <li>Implement GPS tracking</li> </ul>
<b>3. Increase community awareness</b>	<ul style="list-style-type: none"> <li>Improve our marketing</li> <li>Run additional shorter, accessible events</li> <li>Collaborate with NPWS, State Government, Councils and related stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Develop and implement a marketing plan</li> <li>Involve skilled marketing people from our membership</li> </ul>
<b>4. Strengthen our core</b>	<ul style="list-style-type: none"> <li>Listen to our membership</li> <li>Encourage people to enter bush rogaines , especially the NSW and Australasian Champs</li> <li>Keep a strong and enthusiastic committee</li> <li>Maintain stable finances</li> <li>Upgrade our equipment</li> </ul>	<ul style="list-style-type: none"> <li>An annual survey plus reviews for each event</li> <li>&gt;300 entrants at NSW Champs</li> <li>Subsidies for NSW reps at Aus/n Champs</li> <li>At least two new people on committee each year</li> <li>Account balance &gt;\$60,000</li> <li>Replace the catering trailer</li> </ul>